



RETAIL EXCELLENCE AWARDS an annual feature honours the achievements and shares the success stories of organisations, enterprises, institutions and individuals that are actively involved in boosting economic growth and achieving milestones in this sector. All the brand, marketing, social media, entertainment etc., will be recognized and awarded. Any entity is eligible to apply for the awards. . After receiving the nominations, from the short-listed categories, the team will chose the final awardees.

{ORGANIZATIONAL CATEGORIES}

Apparel Brand of the Year **Emerging Retailer of the Year** Best E-Retailer of the Year Start-up Retailer of the Year Logistics Partner of the Year Best Integrated Campaign Award Best Use of Social / Digital media Best Use of Traditional platforms Best Retail Company of the Year

Best FMCG Personal Care company of the Year Best Beauty & Personal Care Company of the Year Consumer Durables & Electronics Brand of the Year Best H Retailer of the Year

Best Beverages Products Retailer of the Year Best Hygiene Products Retailer of the Year

Best Snacks & Packed Food Products Retailer of the Year Best Pleasure Goods Products Retailer of the Year Best Non-veg Packed Products Retailer of the Year

Best in Innovative Architecture (Facade & Interior Design)

Best Experiential Store of the Year Best Company in In-Store Design Best Experiential Store Award

Best Beauty, Cosmetics and Personal Care Brand of the Year

Best Gems and Jewellery Brand of the Year Retail Marketing Campaign of the Year

Impactful Retail Design & Visual Merchandising

Shopping Centre Award

ffective Retail through Supply Ch

<u> Emerging Retailer of the Year - REAL ESTATE/Mall</u>

Best Retailer of the Year

Best Retailer of the Year - Banking & Financial Services

Best Retailer of the Year - Fashion & LifeStyle

Best CSR Practices Award

Best Fitness & Sports Company of the Year

Best Mobile Handsets & Accessories Company of the Ye

Best Baby care Company of the Year Best Home & Lifestyle Company of the Year

Best Pharmacies Company of the Year Best Grocery Company of the Year

Best Eyewear Company of the Year
Best Consumer Durables & Electronics Company

Best Wellness & Nutrition Company of the Year

Best Pet Food Brand of the Year

Best Electronics & Gadgets Brand of the Year

Best Company In Ayurvedic Products

Best Company In Mom & Baby care Products

Best Restaurant Brand of the Year Best Company In Lingerie Products

FMCG Food & Grocery Retailer of the Year

Best Food Brand of the Year

Excellence in Gifting & Stationery

Best Eyewear Company of the Year

Best Bags Brand of the Year

Best Automobile Company of the Year Best Footwear Company of the Year

Best Fashion & Accesories Company of the Year

Retail Best Employer of the Year

Customer Loyalty Program Award

ural Retailer of the Year

nnovative Retail Concept of the Year

Best Retailer of the Year - Footwear

Best Retailer of the Year - Food & Beverages

Best Retail Excellence Award

{INDIVIDUAL CATEGORIES}

Business Leader Award - (RETAIL)

CEO of the Year

Best MD of the Year

Best Women Leader Award

Best Young Leader Award CSR Leader of the Year

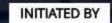
Best HR Leader of the Year

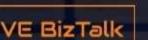
CFO of the Year

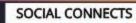
Best HR Leader of the Year

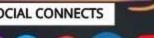
Best CMO Award

Lifetime Achievement Award



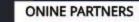


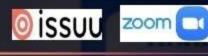




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